



### EXHIBITORS BOOTHS INCLUDE

- 10 foot back drop and 3 foot aisle rails draped in Black and White drape
- Exclusive Security provided after show hours
- Ice Delivery
- Refrigerator/freezer/ dry storage if required
- One standard 6 foot rectangular table skirted in black
- 10 free admission tickets to the show for your customers and clientele
- Free listing on our official show web-site [www.FoodandDrinkFest.com](http://www.FoodandDrinkFest.com)

### BOOTH FIT AND DESIGN

- Please ensure when designing your booth it does not exceed 10 feet in height in the back and 3 feet on the sides. Stall like designs or partitions blocking your neighbour's booth or site lines are strictly prohibited and will be seriously enforced unless previously discussed with show management.
- For those exhibitors who have pre-fabricated booths, ensure your booth design and size fits your allocated booth dimensions (20 X 20, 20 X 10, 10 X 10 or 10 X 5).
- All exposed sides and surfaces of your booth must be properly finished off.
- Exhibitors are required to use "S" hooks to hang any signs and or banners from the top of the 10-foot high pipe and drape. Please visit Show Management for "S" hooks and pricing during move-in. Exhibitors are prohibited from hanging signs/banners by pinning directly on to the drape. Any damage to drape will be incurred by the exhibitor.
- To prevent the public from clogging up the aisle ways and/or blocking your neighbour's booths due to over-crowding, we suggest exhibitors place their tables at least 2-3 feet back from the front of their booths. This will create an area where people are able to receive their samples, chat with you about your product or view your booth without obstructing fire regulations and your neighbour's booth. Your co-operation is greatly appreciated.

### EXHIBITORS ARE PROHIBITED FROM:

- Exhibiting outside their booths, including handing out promotional material and samples.
- Handing out promotional material of any other company not exhibiting in the show. If exhibitors are caught handing out non-participating exhibitor material, all materials will be confiscated.

- Sharing their booth with another company; unless approved by Show Management prior to the show.
- Using tape, paint or other materials on the floor, walls and ceilings. The exhibitor will incur all costs for any damages.

### **STRONCO- ELECTRICAL SUPPLIER**

- If you should require electricity in your booth please place your order prior to the **April 1st, 2011** deadline to take advantage of discounted pricing.
- The lighting at Copps Coliseum will be set to create a special ambiance for people attending the show. There will be ample lighting, however if you should require additional lighting in your booth, please contact Stronco for pricing

### **BOOTH ACCESSORIES**

- Every booth comes with one complimentary 6-foot standard black-skirted table. If you should require additional tables, please order your tables in advance. If you wait to order your tables the day of the show you will be charged the premium price.
- If you require leg extenders for your tables please order those in advance through the Food & Drink Fest team as well as availability may also be limited. For leg extensors please call Shannon or Jennifer at 905-524-3689

For additional booth accessories, please contact the following:

- Additional Tables: Hahn Rentals (800) 563-4246 [www.hahnrentals.com](http://www.hahnrentals.com)
- Wireless Internet Access- Please let us know by **March 16, 2011** if you require an internet connection in your booth
- Audio Visual Equipment: TelAv 905-564-2414 (ask for Tim McCullough)